



32955 Mt. Hermon Rd  
Parsonsburg, MD 21849  
Contact: Rachel Wells Fundraising Chair,  
410-422-7570



Hey there,

My name is Rachel Wells, & I'm reaching out on behalf of The Creative Movement, a local performance and education company dedicated to supporting youth's emotional, mental, and physical well-being through music, movement, and creative expression. Owned & operated by professional movement coordinator Anastasia Alexander, the Creative Movement has been guiding youth to greatness for over a decade. And we've also expanded our programming to include adults as well. It's been such a special development.

This season, we are producing for the third time our most grandest show *CandiLandia: A Dansical Tale*: a large-scale, community dance production created by kids & enjoyed by all. It's joyful, imaginative, & deeply rooted in confidence-building, teamwork, & creative growth.

We are currently inviting local businesses to partner with us through sponsorships & in-kind donations. Below is a breakdown of the ways your business can get involved:

***SPONSORSHIP PACKAGES (Financial Support):***

Sponsorships directly support venue costs, costumes, sets, sound, lighting, marketing, & production needs.

***Sweetheart Sponsor – \$300***

- Thank-you photo signed by cast
- Social media shout-out
- Quarter-page ad in digital & printed programs
- 1 adult + 2 child tickets

***Sprinkles Sponsor – \$600***

- Thank-you photo signed by cast
- 3 monthly social media shout-outs
- Quarter-page ad in digital & printed programs
- 2 adult + 2 child tickets

***Lollipop Sponsor – \$1,000***

- Thank-you photo signed by cast
- 4xs social media shout-outs
- Half-page ad in digital & printed programs
- 4 adult + 4 child tickets

***Peppermint Sponsor – \$2,500***

- Full-page ad in digital & printed programs
- Social media promotion campaign
- Logo placement in marketing and photo areas
- 8 adult + 10 child tickets

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### **Sugar Daddy Sponsor – \$5,000**

- Full-spread ad in programs
- Logo placement online, in marketing & on stage
- Sponsor spotlight post
- 20 tickets to a show of your choice

### **Movement Monarch (Title Sponsor) – \$10,000**

- Year-round recognition across all productions
- Premium logo placement on stage & marketing
- Full social media campaign (24 shout-outs)
- Personalized cast video & signed poster
- 20 show tickets + 20 house-party tickets
- Future partnership opportunities

### **“THE CANDI CRAWL” – \$800 (Storefront Businesses)**

A city-wide scavenger hunt designed to bring families directly into participating businesses.

- Your business featured on every ticket holder’s Candi Crawl game board
- Guaranteed foot traffic during & after CandiLandia
- In-store interaction with families
- Promotion across our event and social channels
- Runs March 1st - June 1st

### **IN-KIND DONATIONS**

- Gift cards or gift baskets for raffle prizes
- Materials or services that support production or fundraising

All donating businesses are highlighted during the raffle, in our program, and across social media.

### **STORE SPONSOR DAY**

Partner with us for a selected day where a portion of your proceeds benefit The Creative Movement. We promote your business to our entire community and encourage families to shop locally.

### **WHY PARTNER WITH US?**

Your support helps us:

- Keep arts education accessible to local families
- Provide meaningful performance opportunities for youth
- Create a community-centered event that brings families together

In return, sponsors receive high-visibility marketing, community goodwill, & direct engagement with local families who value businesses that invest where they live.

We would love to explore which option feels like the best fit for your business.

Thank you for supporting local youth, creativity, & community.

Warm regards,

Rachel Wells

Fundraising Chair, CandiLandia

Call/Text: 410-422-7570

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