

The background is a light, textured grey. It is decorated with various watercolor-style elements: a pink flower-like shape in the top left, a blue squiggle in the top center, a pink circle in the top right, a yellow circle in the top right, a blue wavy shape on the left edge, a hand-drawn orange sunburst on the right edge, an orange starburst in the bottom left, a pink circle in the bottom center, a yellow circle in the bottom center, an orange circle in the bottom right, and a blue spiral in the bottom right.

THE CREATIVE MOVEMENT

SPONSORSHIP &
ADVERTISING
OPPORTUNITIES



INTRODUCTION

Hello! I'm Anastasia and we are **The Creative Movement**. We focus on the mental, physical, and emotional well-being of our community through body movement to music. I, myself, been a performer and instructor for over 20 years and continue to be passionate about bringing the benefits of dance to *everyone*.

We're currently producing "CandiLandia: A Dansical Tale for Children," a play created by *us*. We're seeking support to make this dream a reality, inviting you to be part of this artistic and community-building endeavor.



INTRO CONT'D

Our mission is to remind people to connect with themselves through music and movement. We believe in fostering creativity, emotional intelligence, expression & teamwork, especially in children. Your support will not only make CandiLandia possible but also **contribute to the future of arts and children in our community.**

We appreciate your time and encourage you to check the next pages for details on how you can be involved & the unique ways we express gratitude for your support. You're also invited to witness a rehearsal session & see the impact of your potential contribution.

Thank you for considering our request. We're excited about the possibility of creating something extraordinary with your support.



*Warmest
Regards,*

Anastasia

OUR STORY



2019

Branched out as our own movement company with our own set of value & objectives to serve a greater need in our community.

2020

Teaching styles shifted as we began to implement alternative methods and styles to teaching, beginning to embody the namesake "creative movement"

2021

Opened a private studio, hosting children & adults, offering awareness around movement and performance art being supportive of emotional, mental and physical health, and partnering with the Maryland school system.

2023-24

Focused private studio on community outreach while writing and producing our very first, very own Dansical, coming to life January 2024.

2025

Our best year yet as CandiLandia took over the Civic Center & became a Salisbury sensation. The Creative Movement headlined multiple performances & festivals across the Eastern Shore becoming a performance company.

2026

Our largest cast & most fully realized creative vision yet, Bigger, brighter & more ambitious than ever before. This is our year of expansion. Expanding into ourselves & our community. Guiding the world to authenticity through creativity & movement. With your support, of course!

The Future...



OUR PROJECT

CandiLandia: A Dansical Tale

is a nod to the game of Candyland, and that's about it. Characters, costumes, music, choreography and script are all written by and for children, with guidance from myself & consultants.

The Creative Movement's approach to performance art is unique in multiple ways, including encouraging audience participation, unique sensory experiences and reminding participators to open hearts to the endless possibilities of life through play.

Sounds great, doesn't it? IT IS.

check out the branding →





The Creative Movement presents

CandiLandia

A Dansical Tale & Interactive Experience

Friday, February 27th 7 pm

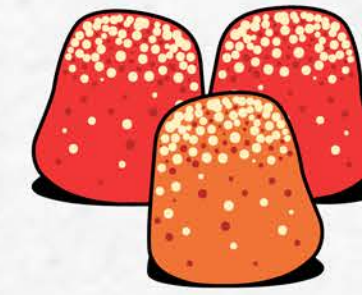
Saturday, February 28th, 1 pm & 7 pm

Sunday, March 1st, 2 pm

at the Wicomico Youth & Civic Center, Salisbury, MD



HOW CAN YOU HELP?



SPONSOR

Packages are available for you to look through and pick which works best for you.

We appreciate any and all support & look forward to sweet relationship building!

VOLUNTEER

Are you a hands on person/company?

We will need adults to help prepare for this show as well as volunteer to help build CandiLandia!

DONATE

Gift cards from your business can go into our raffle baskets for our CandiLandia Meet & Greet Fundraiser

Gift cards for set building (Lowe's, Home Depot, Michael's, Hobby Lobby)

Unwanted costumes.
Used Converse Shoes



SHARE

Tell your friends! Share on social media!
Invite your loved ones! Tell a friend!
Surprise purchase someone a ticket!

SPONSORSHIP &



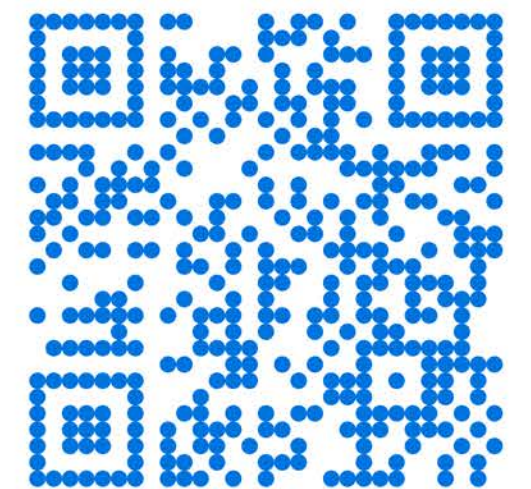
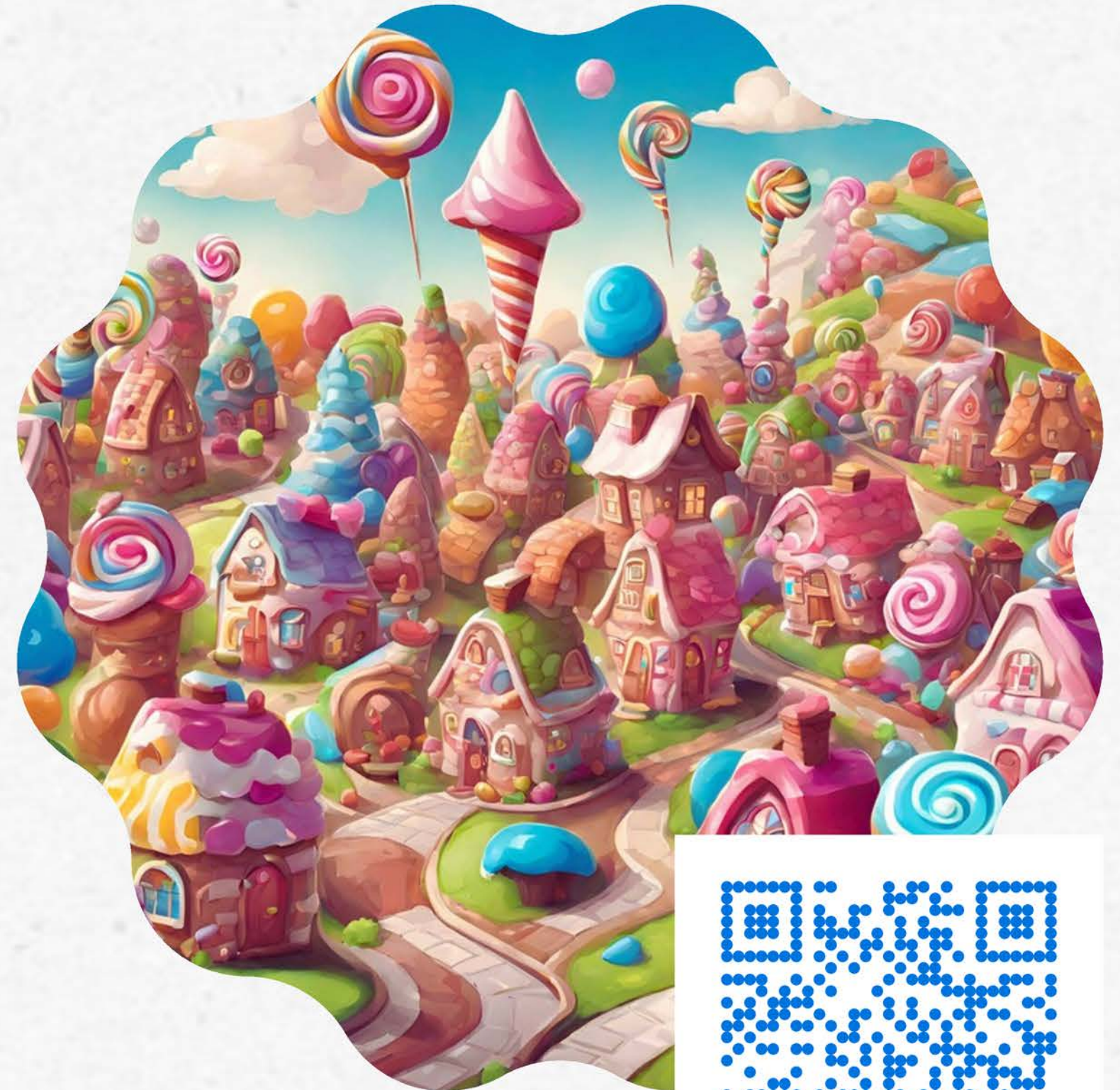
ADVERTISING PACKAGES

Please take your time to go through and see which one best coincides with the desires of your company.

WHAT IS THIS HELPING WITH?

Great question! Sponsorships will aid in:

- venue costs
- costuming
- marketing
- advertising
- supplies
- stage props & stage scenery
- audio/visual equipment rentals
- transportation
- taking care of the kids: their health remains of utmost importance during rehearsals & performance season!



PACKAGE OPTIONS

SWEETHEART PACKAGE



- Thank you photo signed by cast
- Social media shout outs 1 x mo. (#, @, Meta & tiktok= 3 total)
- Quarter page ad in digital & printed programs
- 1 Adult, 2 children tickets

\$300

SPRINKLES PACKAGE



- Thank you photo signed by cast
- 3+ Social media shout outs (#, @, Meta & tiktok= 3 total)
- Quarter page ad in digital & printed programs
- 2 Adult ticket, 2 Children tickets

\$600

LOLLIPOP PACKAGE



- Thank you photo signed by cast
- Social media shout out 4 x mo. (#, @, Meta & tiktok= 8 total)
- Half page ad in digital & printed programs
- 4 Adult tickets, 4 Child tickets

\$1000

For Businesses with Store Fronts:

THE CANDY CRAWL

This is the most interactive-fun package offer!

\$800

Must be interested in:

- having increased foot traffic in your business & interacting with families
- offer a small incentive for them to return to you business another day
- keep a poster of CandiLandia up for the public to see & find the next clue
- display candy "clue" outside so it will give passer-bys a clue they are in the right spot!!
- March 1st - June 1st

SCAVENGER HUNT

Bring families into your business on a city-wide scavenger hunt to gather all the sweet clues!

The purpose of this city-wide scavenger hunt is to give families play time together & promote your business and our show!



Your business will be featured on The Candy Crawl game board that every ticket holder receives. Patrons must visit each participating business to complete the crawl and enter the grand prize, ensuring direct consistent foot traffic for your business.



EMAIL: THECREATIVEMOVEMENT2014@GMAIL.COM

PACKAGE OPTIONS, CONT'D

PEPPERMINT PACKAGE

\$2500



- Thank you photo signed by cast
- Social media shout out 4 x mo. (#, @, Meta & tiktok= 8 total)
- Full page advertisement as sponsor in digital & printed programs
- **Your Logo** online, in marketing & **RIGHT IN FRONT OF one of the CandiLandian Regions**, where it will be in EVERY photo taken at the show!
- 8 Adult tickets, 10 Child tickets



THE SUGAR DADDY

\$5000

- THANK YOU PHOTO SIGNED BY CAST
- SOCIAL MEDIA SHOUT OUT 4 X MO. (#, @, META & TIKTOK= 12 TOTAL)
- FULL SPREAD ADVERTISEMENT AS SPONSOR IN DIGITAL & PRINTED PROGRAMS
- YOUR LOGO ONLINE, IN MARKETING & ON STAGE, WHERE IT WILL BE IN EVERY PHOTO TAKEN AT THE SHOW!
- SPONSOR SPOTLIGHT POST
- 20 TICKETS TO SHOW OF YOUR CHOICE

AND ONE MORE...



THE CROWN JEWEL OF SPONSORSHIP:

THE MOVEMENT MONARCH

\$10000

- YEAR ROUND RECOGNITION DURING CANDILANDIA, HOUSE PARTY & ALL OTHER PRODUCTIONS.
- PERSONALIZED CAST VIDEO & SIGNED POSTER
- SOCIAL MEDIA SHOUT OUT CAMPAIGN - 24 SHOUT OUTS TOTAL
- PREMIUM PLACEMENT FULL SPREAD ADVERTISEMENT AS SPONSOR IN DIGITAL & PRINTED PROGRAMS
- YOUR LOGO ONLINE, IN MARKETING & ON STAGE, WHERE IT WILL BE IN EVERY PHOTO TAKEN AT THE SHOW!
- SPONSOR APPRECIATION VIDEO
- FUTURE PARTNERSHIP OPPORTUNITIES
- 20 TICKETS TO SHOW OF YOUR CHOICE
- 20 TICKETS TO HOUSE PARTY (JUNE EVENT)

THE ULTIMATE WAY TO SUPPORT YOUTH ARTS WHILE ELEVATING YOUR BUSINESS.

SOCIALS & CONTACT:



Anastasia Alexander
The Creative Movement



i_am_themovementmentor
creative_movement_dmv



@thecreativemovementplays

Email: TheCreativeMovement2014@gmail.com

Call or Text: Rachel 410-422-7570

ADDITIONAL WAYS TO SUPPORT

GIFT CARD/GIFT BASKET

February 14th we are having a major fundraiser. We would love to raffle some Gift Cards, Gift Bags & Baskets. All businesses who donate will be highlighted during the raffle & through social media promotion with a special mention in our program.

STORE SPONSOR DAY

Partner with us for a selected day or time where a portion of proceeds benefit, The Creative Movement. We'll promote your business to our entire community network & create a social event encouraging families, friends & supporters to visit & shop! Plus list mention in our program.

SPONSORSHIP & MARKETING CONTACT



*Rachel Wells 410-422-7570 or
TheCreativeMovement2014@gmail.com*

Checks are payable to
The Creative Movement LLC

Venmo:



THANK YOU
VERY MUCH!

Tickets available
here:



LET'S DO THIS!!



THANK YOU!